

CLUB FOUNDATION REPRESENTATIVE

PURPOSE: To seek funds for the Optimist International Foundation and/or Optimist International Foundation of Canada.

PERSONNEL: The Club Foundation Representative (CFR) should be someone who is supportive of and motivated to the purposes of the Foundation. Knowledge of various Foundation programs is recommended, but not required.

DUTIES/RESPONSIBILITIES:

- To educate Club membership on the many Foundation programs in place for the Club's benefit.
- To promote both individual and Club contributions to the Optimist International Foundation.
 - Ask members about dollar matching programs at their companies.
 - Ask business owners and decision makers for business gifts.
 - Promote bequests/wills naming the Optimist Foundation
- To act as the facilitator in fund-raising activities at the Club Level.
- To organize at least one Club fund-raiser for Optimist International Foundation benefit, with at least half the proceeds going to OIF.
- To solicit memorial or tribute gifts to honor members.

RESOURCES: "Web-site" www.oifoundation.org and click on District Foundation Representative Resources.

ACTION PLANS: As Chair, urge individual and Club participation by promoting the Optimist International Foundation through creative and innovative opportunities as possible.

- a) What is going to be done?
- b) Who is going to do it?
- c) When is it going to be completed?